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Press release

Focus on accessibility: St. Kilian single malt whisky with Braille label at the German Audio Film Award ceremony in Berlin

St. Kilian Distillers once again promotes the inclusion of the visually impaired with a special limited edition

Rüdenau, March 2024

At the 22nd German Audio Film Award ceremony in Berlin on Tuesday, 19 March 2024, the German whisky distillery St. Kilian Distillers presented a single malt whisky with a unique Braille label. As a sponsor of the festive gala, the innovative distillery from Rüdenau in Lower Franconia is sending out a clear signal in favour of inclusion and support for people with visual impairments.

Philipp Trützler, managing director of St. Kilian Distillers, commented on the premiere: "It is with great pleasure and pride that we at St. Kilian Distillers present this unique special edition on the occasion of the German Audio Film Award. The idea of designing a whisky label in Braille arises from our firm belief that art and enjoyment should be accessible to all. The integration of people with visual impairments into society is a matter very close to our hearts and we firmly believe that this initiative can help to break down barriers."

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The limited special edition "Deutscher Hörfilmpreis 2024" matured for an impressive five years in a former Woodford rye barrel. The special flavour of this single malt whisky arises from the artful marriage with whisky from a former rum agricole cask. The result is a sophisticated creation that combines the spicy and fruity flavours of both casks and will delight whisky fans.

To support the outstanding work of the German Audio Film Award, St. Kilian donates 10 euros per bottle to the German Association for the Blind and Visually Impaired. This donation emphasises the distillery's commitment and gives the enjoyment of this single malt whisky a special meaning. With this special edition, St. Kilian Distillers is sending out a strong signal not only in terms of flavour, but also socially.

Available in limited numbers

The single malt whisky is neither coloured nor chill-filtered and was bottled in the iconic 0.7 litre bottle with an ABV strength of 46 %. The retail price for end consumers is 79.90 euros. This special bottling is limited to 400 bottles and is available both online at St. Kilian and in the shop in the visitor distillery.



Tasting Notes:

<i>Colour:</i>	Bright gold
<i>Nose:</i>	Fruity-fresh flavours of apricot, peach, pear and ripe pineapple blend harmoniously with sweet vanilla and subtle bread crust notes, accompanied by discreet spicy oak tones in the background.
<i>Palate:</i>	A sweet, creamy fruit basket of ripe pear, apricot and juicy pineapple is accompanied by warming, spicy oak notes that combine with vanilla cream and are rounded off by malty flavours, bread crust and subtle, dry rye tones.
<i>Finish:</i>	The harmonious combination of creamy fruit and dry, slightly spicy rye notes lingers for a long time with a hint of chocolate.
<i>Abv:</i>	46 % vol



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About St. Kilian Distillers GmbH

The German whisky distillery from Rüdenau near Miltenberg am Main in Lower Franconia produces top-class whiskies and liqueurs that have been awarded more than 200 gold medals at the most prestigious competitions around the globe. In addition, awards such as "World-Class Distillery", "Distillery of the Year" and "Whisky of the Year" testify to the top international level at which the young distillery, founded in 2012 by investment banker Andreas Thümmeler and in production since 2016, operates with its whiskies. St. Kilian Distillers supports the responsible use of alcohol, about which you can find out more at <https://www.massvoll-geniessen.de/>. For more information on the company and portfolio, visit www.stkiliandistillers.com.



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